



## Title: HAZLO FÁCIL POR LA PAZ MAKE IT EASY FOR PEACE

### PROJECT DETAILS

#### Project Objective:

Provide young people and mentors with comprehensive training in various disciplines that will enable them to acquire the skills required in today's world, through an innovative B-learning model (a blended learning model), which is student-centered and practical in approach.

**Country/Location:** México

**Focus Area:** Paz y Prevención de Conflictos

**Implementation Year:** 2027

**Total Project Budget:** \$54,288.00 USD

**Missing Funds:** \$54,288.00 USD

#### Community Assessment:

The municipality of Temoaya in the State of Mexico (with 105,766 inhabitants) is currently considered "the homeland of the Otomí people" because it is the municipality with the largest number of inhabitants of this pre-Hispanic ethnic group.

The project begins with the first meeting attended by: The mayor of Temoaya, Berenice Carrillo Macario, and the director of DIF, Bernardo Rivera Sánchez, representing the municipal authorities, with the participation of Imelda Escamilla, PhD, and Diana Bolaños, MAD, president and secretary of CR Lindavista, where the need to implement a project for young people was raised, involving the resolution of existing conflicts within families and neighbors.

An inventory of assets continues to be made in different middle and high schools, where the need to update computer, robotics, and arts workshops has been detected. The Lindavista CR is currently actively participating in achieving the delivery of the refurbishment of these spaces.

A project in the area of peace and conflict resolution is proposed at Official High School No. 44, and meetings are being held with high school authorities and teachers, who state that young people require comprehensive training in areas such as literacy and good communication in English and Spanish, emotion management, physical and mental health care, the languages of science, soft skills, logical and reflective thinking, and topics related to lasting peace.

An online mapping of 514 students is implemented to register them as potential candidates to participate in a training project for peace and conflict resolution.

An online survey is implemented for registered students that considers categories such as: communication skills, conflict resolution, safety and violence in their community, leadership, free time, and health.

We are implementing the selection process based on the results obtained in the survey and the possibility of awarding scholarships to 90 students.

Subsequently, a more detailed mapping of the needs and interests of the students proposed for scholarships will be carried out.

#### Project Design:

##### GOALS

Empower individuals and communities to transform conflicts and build peace.

Train community members in areas such as communication, logical and critical thinking, comprehensive health, and leadership for peacebuilding and personal development.

Using the indicators derived from the pillars of positive peace:

1. Good governance
2. Equitable distribution of resources
3. Free flow of information
4. Good relations with neighbors
5. High level of human capital
6. Acceptance of the rights of others
7. Low levels of corruption
8. Strong business environment

## IMPACT

To increase young people's skills in preventing and resolving conflicts in complex situations, and to generate tangible ways to improve peace measures in their communities.

Through a high-impact educational program that focuses on improving their health, developing logical and analytical thinking, strengthening their personal identity, improving their English language communication skills, reinforcing their reading comprehension, oral and written communication, problem solving, scientific thinking, use of ICT for personal and professional development, creativity, and development of 21st-century skills.

Each of the courses is designed by experts in various fields of knowledge, applying innovative learning strategies that promote autonomous learning.

## TARGET POPULATION

90 high school students aged 13 to 18 and 18 mentors from the community of Temoaya

## CURRICULUM MAP

The curriculum map includes six critical topics:

- i. Reading comprehension, writing, and oral communication
- ii. Achieving happiness and goals
- iii. The everyday world of science
- iv. Logical and analytical thinking
- v. Living peacefully and healthily
- vi. Analysis of contemporary readings in English

All of these topics are transversally linked to 21st-century skills. They have been carefully selected based on the needs expressed by students who, despite being in high school, have not yet learned these skills for various reasons, and these deficiencies prevent them from facing the challenges of a highly demanding modern world.

Making a change in student education requires time and innovative design, which is why the following is being considered:

- a) A duration of three semesters
- b) Three modules: basic, intermediate, and advanced
- c) Each module includes six monthly courses
- d) A total of 18 courses on specialized critical topics
- e) The educational design is carried out by volunteer specialists from the best universities in Mexico. All of them offer their services, knowledge, and skills to benefit the youth of Mexico.
- f) B-Learning model with a theoretical-practical approach
- g) State-of-the-art 24/7 educational platform

A comprehensive learning strategy called "LA PLUMA ROTARIA" has been designed. Each course generates a set of comprehensive learning projects developed by students and evaluated by mentors and specialists, which form the basis of the strategy in each module. The results (stories, news articles, and radio programs) will be disseminated on social media and in the media.

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## Direct Beneficiaries:

Beneficiaries

Direct

90 young people and 18 mentors

Indirect

The families of the young people

The families of the teachers

The students that the mentors work with in their groups

People in the community who benefit from the projects.

Approximately 1,000 people in total will be impacted by this project.

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## Sustainability:

Sustainability

Rotary in Mexico has the opportunity to implement this program in an area of interest that has not been implemented in Mexico, and collaborating for peace is of vital importance. Beneficiary communities will be able to continue advancing in peacebuilding and conflict prevention once the participation of Rotary clubs or districts has concluded.

## PHASES

Phase 1: Certify student mentors, equipping them with the skills to carry out professional mentoring with key performance indicators to guide participants as ambassadors of peace.

Phase 2: Mentoring results will be measured based on the number of young people who express their willingness, enthusiasm, and collaboration to learn, as well as by organizing positive peace events that involve the local community.

Phase 3: Weekly reports on the results of the learning assessment in the different courses included in each module of the program.

Phase 4: Random monthly comparative studies of students' academic performance as the program progresses.

Phase 5: Surveys of students, the community, and parents to measure the impact on the culture of peace.

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## Collaborators:

### COLLABORATORS

Municipal authorities of the Temoaya government:

Nelly Brigida Rivera Sanchez, Local Representative of the LXII Legislature of the State of Mexico.

Berenice Carrillo Mcarrio, Constitutional Municipal President of Temoaya.

Jorge Bernardo Rivera Sánchez, Honorary President of the Municipal DIF System.  
 Educational authorities of Temoaya:  
 Corina Sonia Cuestas Flores, School Principal of Official Preparatory School No. 44.  
 Betania Iñiguez González, Assistant School Principal.  
 Angélica Jacinto Arana, School Secretary  
 International peace organizations:  
 National Peace Academy (NPA) of the University of Cleveland, Ohio,  
 Institute for Economics and Peace (IEP) based in the US and Mexico,  
 MOVILIDAD GLOBAL CD Mexico Institute of Higher Education,  
 National Rotary Clubs  
 David Carranza Acevedo, Imelda Escamilla, and Diana Bolaños Alonso  
 CR Lindavista  
 International Rotary Clubs  
 Georgina Rivera Singletary  
 District 6950 CADRE BEL and SIT Coordinator  
 Experts specialists  
 1 MC. Mari Carmen García Meza  
 Communication Module  
 UAEM  
 2 MC. María del Carmen Gómez  
 Communication Module  
 UAEM  
 3 MC. Mercedes Llano, MC. Beatriz Beltrán Bauwer, and MC. Alma Altamirano  
 Science Language Module  
 UNAM  
 6 MC. Ruth Gómez Rodríguez  
 Comprehensive Health Module  
 UNAM  
 8 Dr. Jesús Carlos Guzmán  
 Psychological Well-being  
 UNAM  
 9 Dr. Silverio Gerardo Armijo  
 Logical and Analytical Thinking Module  
 IPN  
 10 MAD. Diana Bolaños Alonso  
 Educational Design and Model  
 ITESM

**Evaluation and Monitoring:**

1. Instructional design for 18 courses
2. Website and educational platform setup
3. B-Learning implementation for:  
18 mentors and 3 groups of 30 students each.
4. Direct beneficiaries: 90 students and 18 mentors

**PROJECT CONTACTS**

**Host Club:** CR LINDAVISTA (District 4170)

**Contact:** DIANA BOLAÑOS ALONSO - diana.family1949@gmail.com

**PROJECT FINANCE SUMMARY**

**Finance Calculator**

**Funds Sources (Requested / Committed)**

Source	Club (Cash)	District (DDF)	Match + 5% Fee	Total
CR LINDAVISTA (Cash)	\$0.00 USD	-	-	\$0.00 USD
Distrito 4170 (FDD)	-	\$0.00 USD	<b>\$0.00 USD</b>	\$0.00 USD

Source	Club (Cash)	District (DDF)	Match + 5% Fee	Total
N/A (Cash)	\$0.00 USD	-	-	\$0.00 USD
Distrto Intl N/A (FDD)	-	\$0.00 USD	\$0.00 USD	\$0.00 USD
<b>TOTALS</b>	<b>\$0.00 USD</b>	<b>\$0.00 USD</b>	<b>\$0.00 USD</b>	<b>\$0.00 USD</b>

**\*\* Required FDD \*\*** **\$0.00 USD**

Total Requested Budget	<b>\$54,288.00 USD</b>
Total Obtained Funds	<b>\$0.00 USD</b>
<b>** Funding Gap **</b>	<b>\$54,288.00 USD</b>
Total 5% Cash Fee (info only)	<b>\$0.00 USD</b>

## DOCUMENTS, PHOTOS & FILES (CLICK TO OPEN)

**FOLDER: EJECUTIVA** (1 FILES)

[PDF] PRESENTA HAZLOFACIL POR LA PAZ RIMEX .pdf 3,120 KB

**FOLDER: FOTO PROMOCION** (1 FILES)

[JPG] 2 REUNION PREPARATORIA 44.jpg 141 KB

**FOLDER: OTROS** (1 FILES)

[JPG] PENSUM ACADEMICO HASLOFACIL POR LA PAZ INGLES.jpg 142 KB

**FOLDER: PRESUPUESTO** (1 FILES)

[XLSX] BUDGET FERIA DE PROYECTOS ingles.xlsx 11 KB