



Homero Alarcón Verduzco

Degree in Civil Protection and Emergencies. As the **Operations Commander** for Michoacán Rescue, he brings world-class expertise in high-risk operations—from vertical and aquatic rescue to hazardous materials and disaster management.

He is a highly certified specialist in advanced life support and crisis intervention, making him a leading authority in emergency response

Rotary 
CLUB MORELIA INTERNACIONAL
DISTRITO 4140
MEXICO

SAVING LIVES ON WHEELS



Focus Area

Disease Prevention and Treatment



Rotary 
DISTRITO 4140

FUNDACION ROTARIA
DISTRITO 4140

Identificación del Problema / Problem Identification



Morelia, City

Currently, we have:

Total: 2,135,736 inhabitants.

Urban: 1,011,704 inhabitants.

Metropolitan: 1,124,032 inhabitants.

Identificación del Problema / Problem Identification



Currently, due to public works, sit-ins, demonstrations, and excessive traffic in all cardinal directions of our city, it has been calculated that it takes an ambulance more than 45 minutes to travel from the west side to the east side.

Therefore, it is important to have these motorcycle units, which will allow us to bypass any type of traffic delay in under ten minutes. This will currently make it possible to save more than five thousand people from the various *colonias* and *tenencias* of this capital, allowing them to receive fast, high-quality pre-hospital care and improve their quality of life.

Currently, due to the aforementioned traffic issues, lives have been lost for various reasons—such as injuries, illness, cardiac arrests, animal bites, and childbirths, among others. An average of approximately one thousand people have died because they did not receive immediate, easily-deployed response care.

Emergency care must be provided to more than two thousand *colonias* in the city and its various *tenencias*, which include communities in locations that are difficult for vehicles to access. Using these motorcycle units will allow us to reach these places in less time to save a life.



Objetivos del Proyecto / Project Objectives

Detail the project budget in the following fields: Categories may include: Infrastructure, equipment, training, lodging, teams, monitoring/evaluation, operations, personnel, project management, publicity, signage, supplies, travel.



Objetivos del Proyecto / Project Objectives

BUDGET

Qty	Activity	Cost in USD
4	Royal Enfield Himalayan 450 2025 Motorcycles, equipped with siren, horn, warning lightbar, 4-point LED lighting module, cargo rack, 40-liter top case, side cargo bags	USD \$ 39,989.83 \$ 759,806.77 Pesos
3	QJ Adventure SRT 550 SX 2025 Motorcycles, equipped with siren, horn, warning lightbar, 4-point LED lighting module, cargo rack, 40-liter top case, side cargo bags, side case mounts.	USD \$ 33,903.00 \$ 644,157.00 Pesos
3	KTM ADVENTURE 390 2024 Motorcycles, equipped with siren, horn, warning lightbar, 4-point LED lighting module, cargo rack, 40-liter top case, side cargo bags, side case mounts.	USD \$ 30,303.26 \$ 575,761.94 Pesos
10	Zegen Automatic AED Defibrillator, with two batteries	USD\$ 18,271.40 \$ 347,156.60 Pesos
	Total=	USD \$ 122,467.49 \$ 2,326,882.31 Pesos

Actividades y Estrategia de Implementación / Activities and Implementation Strategy



RC Morelia Internacional, we want to support the

RESCATE MICHOACAN Organization

Rescate Michoacán It is a Non-Profit Organization dedicated to Professional Protection and Rescue, made up of Paramedics and Doctors in the State of Michoacán, Mexico. This Organization created since the 70's has the personnel, training and experience to take advantage of the requested resources and save lives.

The Rescate Michoacán corporation will be responsible for coordinating, with the participation of specialized motorcycle mechanic workshops, who are fully available to provide preventive maintenance and repairs should a unit require it.

Likewise, participation from the public and the private sector will be sought to cover the cost of fuel for these units.



BEFORE THE END OF 2026
WE CAN HAVE SAVED MANY LIVES

**Budget for the 10 motorcycles equipped as first contact
ambulance with defibrillators and supplies**



**\$ 2,326,873
MXP PESOS**



Financiamiento / Funding

R.C. MORELIA INTERNACIONAL
DISTRICT 4140 (FDD)

US\$ 3,500 Dlls

US\$ 5,000 Dlls

NEED

US\$ 113,967 Dlls

Sostenibilidad y Cierre / Sustainability and Closing



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Likewise, participation from the public and the private sector will be sought to cover the cost of fuel for these units.

Partners

H. Volunteer Firefighters Corps, Rescue and Lifesaving of Michoacán. I.A.P. Rescate Michoacán, Morelia Delegation.



Sostenibilidad y Cierre / Sustainability and Closing



The project proves to be viable long-term in the following areas:

- Human Resources:** The proposal ensures the motorcycles will be operated by paramedics. The corporation already has this staff, who are certified (NOM 034) and receive constant training. This means no new hiring is required, ensuring personnel sustainability.
- Operational Model:** The role of the motorcycle ambulances is clearly defined. They will function as first-contact units to stabilize the patient while the main ambulance arrives for transport. This is an efficient and proven model.
- Institutional Experience:** The organization (Rescate Michoacán) is a private assistance institution (I.A.P.) with 48 years of history (founded in 1977), demonstrating a long track record and institutional stability.
- Justification of Need:** The project's necessity is solidly argued based on conditions in Morelia (public works, protests, traffic) , the large number of neighborhoods (over 2,000), and areas with difficult access for large vehicles. This ensures the units will have a relevant and continuous impact.

