

Basic Information

Grant title

Centro Integral para la Diabetes

Type of Project

Humanitarian Project

Address community needs and produce sustainable, measurable outcomes

Primary Contacts

Name	Club	District	Sponsor	Role
Simon Treviño Garza	Reynosa	4130	Rotary Club	International
Ricky Rendon	Mission	5930	Rotary Club	Host

Committee Members

Host committee

Name	Club	District	Role
Jeffrey Ward	Mission [Rotary Club]	5930	Secondary Contact
Claudia Dole-Morrison	Mission [Rotary Club]	5930	Secondary Contact
Elaine Hernandez	Mission [Rotary Club]	5930	Secondary Contact
Luis Torres-Hostos	Mission [Rotary Club]	5930	Secondary Contact

International committee

Name	Club	District	Role
Rosendo Anaya Garza	Reynosa [Rotary Club]	4130	Secondary Contact International
Leonardo Bautista Comparán	Reynosa [Rotary Club]	4130	Secondary Contact International
Heriberto Varela González	Reynosa [Rotary Club]	4130	Secondary Contact International
Wenceslao Garcia Cienfuegos	Reynosa [Rotary Club]	4130	Secondary Contact International

Do any of these committee members have potential conflicts of interest?

A conflict of interest occurs when someone is in a position to make or influence a decision about a grant or award that could benefit them, their family, their business, or an entity in which they serve in a paid or voluntary leadership or advisory position.

For each Rotary member who serves on the grant committee, list all relationships that the member has with any scholarship recipients, cooperating organizations, project vendors, or other individuals or organizations that will benefit from the grant.

No one

Next, list all relationships that district officers and other members of the sponsor clubs or districts (other than the members of the grant committee) have with any award recipients, cooperating organizations, project vendors, or other individuals or organizations that would benefit from the grant.

no one

Project Overview

Tell us a little about your project. What are the main objectives of the project, and who will benefit from it?

El objetivo principal es crear un Centro Unificado de Innovación para la Prevención y Atención de la Diabetes, que ofrecerá servicios especializados en el DIF para la Prevención, el Diagnóstico y Manejo Integral oportuno de la Diabetes Mellitus en Reynosa, Tamaulipas, México, para la población de escasos recursos.

Los beneficiados serán:

- Las personas con factores de riesgo para diabetes y personas con diagnóstico de diabetes que normalmente no califican para recibir servicios de salud.
- Los estudiantes universitarios que hagan conciencia para prevenir la diabetes entre ellos y su familia
- Los empleados de las fábricas y sus familias
- El sector salud porque no tiene los recursos suficientes para atender a los enfermos de diabetes
- El sector académico porque sus estudiantes de medicina y enfermería recibirán educación y oportunidades de practicar la prevención y tratamiento de diabetes
- El sector gubernamental local y estatal porque tendrán nuevas alianzas con organizaciones de la sociedad como: clubes rotarios, instituciones de educación superior y empresas maquiladoras y manufactureras de

exportación en Reynosa

- El DIF municipal porque fortalece su capacidad de atender el bienestar de las familias vulnerables.

Areas of Focus

Which area of focus will this project support?

Disease prevention and treatment

Measuring Success

Disease prevention and treatment

Which goals of this area of focus will your project support?

Promoting disease prevention and treatment programs that limit the spread of communicable diseases and reduce the incidence and effect of noncommunicable diseases; Strengthening health care systems; Educating and mobilizing communities to help prevent the spread of major diseases; Providing clinical treatment and rehabilitation for physical disabilities;

How will you measure your project's impact? Find tips and information on how to measure results in [the Global Grant Monitoring and Evaluation Plan Supplement](#). You need to include at least one standardized measure from the drop-down menu as part of your application.

Measure	Collection Method	Frequency	Beneficiaries
Number of recipients of disease prevention intervention	Direct observation	Every month	100-499
Number of medical and health professionals trained	Public records	Every six months	1-19
Number of health educational campaigns	Surveys/questionnaires	Every three months	1000-2499

Do you know who will collect information for monitoring and evaluation?

Yes

Name of Individual or Organization

Comité de la subvención del club Rotario Reynosa

Briefly explain why this person or organization is qualified for this task.

Porque los integrantes del comité tienen la preparación adecuada y suficiente para el desarrollo de la subvención y el grado de involucramiento y compromiso necesarios para cumplir exitosamente esta función

Location and Dates

Humanitarian Project

Where will your project take place?

City or town

Reynosa

Country

Mexico

Province or state

Tamaulipas

When will your project take place?

2027-07-01 to 2028-12-31

Participants

Cooperating Organizations (Optional)

Name	Website	Location
DIF Reynosa	difreynosa.gob.mx	Blvd. Miguel Hidalgo 1900 Reynosa Mexico

Supporting Documents

Do any committee members have a potential conflict of interest related to a cooperating organization?

No

Why did you choose to partner with this organization and what will its role be?

Porque parte de la sustentabilidad del proyecto radica en que este tipo de patrocinadores de un área adecuada para el centro y además apoye con los recursos médicos con los que cuenta

Partners (Optional)

List any other partners that will participate in this project.

Rotarian Participants

Describe the roles and responsibilities that the host and international sponsors will have in this project. Please be specific. Which sponsor will receive and manage the grant funds?

Seguimiento al buen desarrollo del proyecto

Aportar fondos a la fundación

Gestionar las alianzas con organizaciones educativas, empresariales y gubernamentales

Administrar los fondos del proyecto}

Brindar apoyo a través de la ocupación de cada socio

Describe how the partnership between the host and international sponsors was formed. What agreement have the sponsors made toward ensuring that the project will be implemented successfully? How will they manage any challenges that arise throughout the project?

A través de una colaboración estrecha en varias actividades realizadas en conjunto además de colaborar en una subvención distrital 3H llevada a cabo en años pasados

Budget

What local currency are you using in your project's budget?

The currency you select should be what you use for a majority of the project's expenses.

Local Currency	U.S. dollar (USD) exchange rate	Currency Set On
USD	1	26/03/2025

What is the budget for this grant?

List each item in your project's budget. Remember that the project's total budget must equal its total funding, which will be calculated in step 9. Project budgets, including the World Fund match, must be at least 30,000 USD.

#	Category	Description	Supplier	Cost in USD	Cost in USD
1	Equipment	Tecnología	Sistemax	114175	114175
2	Equipment	Mobiliario	Amazon México	48480	48480
3	Equipment	Biomédico	Amazon México	28000	28000
4	Supplies	Lab Test Kits	Hospital	30000	30000
5	Supplies	Glucometers	Mercado Libre Mex	15000	15000
6	Supplies	Farmacos antidiabéticos	Farmacia López	55000	55000
7	Training	Educador en Diabetes	Fedetracion Mexicana de Diabetes	10000	10000
8	Publicity	Posters, Radio and TV	Televisa	10000	10000
Total budget:				310655	310655

Funding

Tell us about the funding you've secured for your project. We'll use the information you enter here to calculate your maximum possible funding match from the World Fund.

#	Source	Details	Amount (USD)	Support*	Total
1	District Designated Fund (DDF)	4130	10,000.00	0.00	10,000.00
2	Cash from Club	Reynosa [Rotary Club]	20,000.00	1,000.00	21,000.00
3	District Designated Fund (DDF)	5930	10,000.00	0.00	10,000.00
4	Cash from district	5930	10,000.00	500.00	10,500.00
5	Cash from Club	Austin University Area [Rotary Club]	5,000.00	250.00	5,250.00

*Whenever cash is contributed to the Foundation to help fund a global grant project, an additional 5 percent is applied to help cover the cost of processing these funds. Clubs and districts can receive Paul Harris Fellow recognition points for the additional expense.

How much World Fund money would you like to use on this project?

You may request up to 16,000.00 USD from the World Fund.

259155

Funding Summary

DDF contributions:	20,000.00
Cash contributions:	35,000.00
Financing subtotal (matched contributions + World Fund):	314,155.00
Total funding:	314,155.00
Total budget:	310,655.00

Sustainability

Humanitarian Projects

Project planning

Describe the community needs that your project will address.

Disminución de la incidencia de la diabetes mellitus en personas vulnerables de escasos recursos que no

tienen asistencia social

- Detección Oportuna en personas que no se conocen diabéticas: Campañas de concientización, campañas de detección.
- Educación del paciente y su familia
- Seguimiento de la enfermedad mediante exámenes de control
- Tratamiento no farmacológico de los pacientes y su familia: Educación, ejercicio, control de emociones alimentación adecuada (nutriólogo), disminuir hábitos inadecuados
- Tratamiento Farmacológico

How did your project team identify these needs?

Con estadísticas en estudios científicos sobre el incremento de la incidencia de la enfermedad. Principalmente en personas vulnerables y de escasos recursos.

Fuente:

- Jurisdicción Sanitaria
- COJUVE
-

How were members of the benefiting community involved in finding solutions?

Durante las campañas de Ferias de la Salud que realiza el Club en comunidades muy pobres de Reynosa, se interroga a los pacientes sobre el tratamiento que están tomando para su enfermedad y la mayoría contesta que ninguno por falta de recursos o bien, compran medicamentos baratos que no aportan el efecto deseado ni son los más indicados para la etapa de su enfermedad. Algunos de ellos ya tienen complicaciones tardías de la enfermedad como neuropatía, retinopatías y nefropatías.

Así mismo, dentro de los socios del club hay Médicos Especialistas en Medicina Interna, Geriátras y también Licenciados en Ortesis Y Prótesis y han detectado pacientes con escasos recursos con complicaciones tardías como amputaciones de miembros inferiores, ceguera por Retinopatía, y paciente con Enfermedad Renal Crónica Terminal en programa de tratamiento sustitutivo renal del tipo de la hemodiálisis.

El común denominador es la falta de recursos económicos, falta de atención especializada, desconocimiento de la enfermedad, falta educación en Nutrición, Ejercicio Físico y mal manejo de emociones, condiciones todas ellas factores que favorecen el descontrol metabólico persistente y por ende la aparición de complicaciones tardías.

Un buen numero de paciente diabéticos complicados están en edad productiva, lo que empeora su calidad de vida por incapacidad para poder laborar, así mismo, eleva el riesgo de mortalidad en edad tempranas.

De estos datos se dedujeron las necesidades apremiantes de los pacientes diabéticos que incidirán positivamente en el buen control de su enfermedad evitando y/o retrasando las complicaciones.

How were community members involved in planning the project?

Se sostuvieron entrevistas con el Ayuntamiento, Universidades locales e internacionales, así como, el Colegio de Medicina a Interna de la ciudad, los Hospitales privados y laboratorio de la ciudad para analizar los factores que influyen negativamente en la incidencia y prevalencia de la Diabetes Mellitus en la localidad. Se concluyó que era necesario un trabajo conjunto y altruista para la creación del Centro de Atención de la Diabetes y la elaboración de un programa de atención que beneficien de manera efectiva a los pacientes y a las personas vulnerables en riesgo de padecer la enfermedad, con el objetivo central de disminuir la incidencia y prevalencia de la Diabetes Mellitus en la ciudad.

Project implementation

Summarize each step of your project's implementation.

Do not include sensitive personal data, such as government ID numbers, religion, race, health information, etc. If you include personal data, you are responsible for informing those whose personal data is included that you are providing it to Rotary and that it will be processed in accordance with Rotary's [Privacy Policy](#).

#	Activity	Duration
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Will you work in coordination with any related initiatives in the community?

Yes

Briefly describe the other initiatives and how they relate to this project.

Please describe the training, community outreach, or educational programs this project will include.

Primeramente y a fin de establecer un conocimiento único, se necesita capacitar al personal de Salud en un programa de Educación en Diabetes por una organización reconocida en el país. Esta definido otorgar un Diplomado en Educador en Diabetes por la Asociación Mexicana de Diabetes dirigido a Médicos Generales y Médicos Especialistas en Medicina Interna y otro Diplomado en Diabetes dirigido al personal de Enfermería, Lic en Nutrición y Trabajo Social.

Los pacientes y sus familia recibirán capacitación por nuestro personal de Salud en los siguientes rubros:

1. Fisiopatología de la Diabetes mellitus
2. Factores de riesgo en personas vulnerables
3. Importancia del Tratamiento No farmacológico en la Diabetes Mellitus
4. Farmacoeconomía de la Enfermedad
5. Tratamiento farmacológico de vanguardia: antidiabéticos orales e Insulinas
6. Criterios de Buen control metabólico
7. Detección de Psicopatologías de acuerdo con la Neurociencia
8. Alimentación Saludable alcanzable. Teorico practico
9. Capacitación en Ejercicio Físico efectivo. Teorico practico
10. Control de Emociones. Teorico practico
11. Programa de Meditación. Teorico Practico
12. Importancia de un Sueño Saludable

Se otorgarán conferecias relativas a la enfermedad para concientizar al publico en la necesidad del cambio de estilo de vida como herramienta fundamental para disminuir la incidencia de Diabetes en la ciudad.

Se coordinará con las autoridades educativas locales en la creacion de programas de Educacion en Ejercicio fisico, asi como torneos inter escuelas que fomente el deporte en la juventud.

How were these needs identified?

What incentives (for example, monetary compensation, awards, certification, or publicity), will you use, if any, to encourage community members to participate in the project?

List any community members or community groups that will oversee the continuation of the project after grant-funded activities conclude.

Budget

Will you purchase budget items from local vendors?

Did you use competitive bidding to select vendors?

Please provide an operations and maintenance plan for the equipment or materials you anticipate purchasing for this project. This plan should include who will operate and maintain the equipment and how they will be trained.

Describe how community members will maintain the equipment after grant-funded activities

conclude. Will replacement parts be available?

If the grant will be used to purchase any equipment, will the equipment be culturally appropriate and conform to the community's technology standards?

After the project is completed, who will own the items purchased by grant funds? No items may be owned by a Rotary district, club, or member.

Funding

Does your project involve microcredit activities?

Have you found a local funding source to sustain project outcomes for the long term?

Will any part of the project generate income for ongoing project funding? If yes, please explain.

Authorizations

Authorizations & Legal Agreements

Legal agreement

Global Grant Agreement - to be authorized by the primary contacts and club presidents (or DRFC chairs if district-sponsored)

This Global Grant Agreement (Agreement) is entered into by The Rotary Foundation of Rotary International (TRF) and the grant sponsors (Sponsors). In consideration of receiving this Rotary Foundation Global Grant (Grant) from TRF, the Sponsors agree that:

1. All information contained in this application is, to the best of our knowledge, true and accurate.
2. We have read the Terms and Conditions for Rotary Foundation Global Grants (Terms and Conditions) and will adhere to all policies therein.
3. The Sponsors shall defend, indemnify, and hold harmless Rotary International (RI) and TRF, including their respective directors, trustees, officers, committee members, employees, agents, associate foundations and representatives (collectively Rotary), from and against all claims, including but not limited to claims of subrogation, demands, actions, damages, losses, costs, liabilities, expenses (including reasonable attorney's fees and other legal expenses), awards, judgments, and fines asserted against or recovered from Rotary arising out of any act, conduct, omission, negligence, misconduct, or unlawful act (or act contrary to any applicable governmental order or regulation) resulting directly or indirectly from a Sponsor's and/or participant's involvement in grant-funded activities, including all travel related to the grant.
4. The failure of the parties to comply with the terms of this Agreement due to an act of God, strike, government regulation, war, fire, riot, civil unrest, hurricane, earthquake, or other natural disasters, acts of public enemies, curtailment of transportation facilities, political upheavals, civil disorders, outbreak of infectious disease or illness, acts of terrorism, or any similar cause beyond the control of the parties shall not be deemed a breach of this Agreement. In such an event, the Agreement shall be deemed terminated and the

Sponsors shall refund to TRF all unexpended global grant funds within 30 days of termination.

5. TRF's entire responsibility is expressly limited to payment of the total financing amount. TRF does not assume any further responsibility in connection with this grant.

6. TRF reserves the right to cancel the grant and/or this Agreement without notice upon the failure of either or both of the Sponsors to abide by the terms set forth in this Agreement and the Terms and Conditions. Upon cancellation, TRF shall be entitled to a refund from the Sponsors of any global grant funds, including any interest earned, that have not been expended.

7. The laws of the State of Illinois, USA, without reference to its conflicts of laws principles, shall govern all matters arising out of or relating to this Agreement, including, without limitation, its interpretation, construction, performance, and enforcement.

8. Any legal action brought by either party against the other party arising out of or relating to this Agreement must be brought in either, the Circuit Court of Cook County, State of Illinois, USA or the Federal District Court for the Northern District of Illinois, USA. Each party consents to the exclusive jurisdiction of these courts, and their respective appellate courts for the purpose of such actions. Nothing herein prohibits a party that obtains a judgment in either of the designated courts from enforcing the judgment in any other court. Notwithstanding the foregoing, TRF may also bring legal action against Sponsors and/or individuals traveling on grant funds in any court with jurisdiction over them.

9. This Agreement binds and benefits the parties and their respective administrators, legal representatives, and permitted successors and assigns.

10. If any provision of this Agreement is determined to be illegal, invalid or unenforceable, the remaining provisions of this Agreement shall remain in full force and effect.

11. Sponsors may not assign any of their rights under this Agreement except with the prior written consent of TRF. Sponsors may not delegate any performance under this Agreement without the prior written consent of TRF. Any purported assignment of a Sponsor's rights or delegation of performance without TRF's prior written consent is void.

12. TRF may assign some or all of its rights under this Agreement to an associate foundation of TRF. TRF may delegate any performance under this Agreement to an associate foundation. Any other purported assignment of TRF's rights or delegation of performance without the Sponsors' prior written consent is void.

13. Sponsors will comply with all economic and trade sanctions, including those implemented by the Office of Foreign Assets Control (OFAC) of the United States Department of Treasury, and will ensure that they do not support or promote violence, terrorist activity or related training, or money laundering.

14. This Agreement constitutes the final agreement between the parties. No amendment or waiver of any provision of this Agreement shall be effective unless it is in the form of a writing signed by the parties.

15. Rotary may use information contained in this application and subsequent reports for promotional purposes, such as in Rotary magazine, in Rotary Leader, on rotary.org and on social media. For any and all photographs submitted with any application or follow-up report, the Sponsor hereby grants to Rotary an unlimited, perpetual, worldwide right and license to use, modify, adapt, publish, and distribute the photograph(s) in any media now known or hereafter devised, including but not limited to, in Rotary publications, advertisements, and Websites and on social media channels. The Sponsor represents and warrants that (a) each adult appearing in the photograph(s) has given her/his/their unrestricted written consent to the Sponsor to photograph them and to use and license their likeness, including licensing the photograph(s) to third parties, (b) the parent or guardian of each child under age 18 or each person who lacks legal capacity appearing in the photograph(s) has given unrestricted written consent to the Sponsor to photograph the child or individual and to use and license their likenesses, including licensing the photograph(s) to third parties, and (c) it is the copyright owner of the photograph(s) or that the copyright owner of the photograph(s) has given the Sponsor the right to license or sublicense the photograph(s) to Rotary.

16. Privacy is important to Rotary and any personal data that the Sponsor shares with Rotary will only be used for official Rotary business. The Sponsor should minimize the personal data of Grant beneficiaries that it shares with TRF to only personal data that TRF specifically requests. Personal data that is shared with TRF will be used to enable the Sponsor's participation in this Grant process, to facilitate the Sponsor's Grant experience and for reporting purposes. Personal data provided to TRF may be transferred to Rotary service providers (for example, affiliated entities) to assist Rotary in planning Grant-related activities. By applying for a grant, the Sponsor may receive information about the Grant and supplementary services via email. For further information about how Rotary uses personal data, please contact privacy@rotary.org. Personal data provided to TRF or collected on this form is subject to [Rotary's Privacy Policy](#).

17. The Sponsors agree to share information on best practices when asked, and TRF may provide their contact information to other Rotary members who may wish advice on implementing similar activities.

18. The Sponsors will ensure that all individuals traveling on grant funds have been informed of the travel policies stated in the Terms and Conditions and have been made aware that they are responsible for obtaining travel insurance.

19. To the best of our knowledge and belief, all relationships between grant committee members, district officers, and other members of the sponsor clubs or districts and any scholarship recipients, cooperating organizations, project vendors, or other individuals or organizations that will benefit from the grant have been disclosed in this application. Except as disclosed here, neither we nor any person with whom we have or had a personal or business relationship will benefit or intends to benefit from Rotary Foundation grant funds or have any interest that may represent a potential conflicting interest. A conflict of interest occurs when someone is in a position to make or influence a decision about a grant or scholarship that could benefit them, their family, their business, or an entity in which they serve in a paid or voluntary leadership or advisory position.

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District Rotary Foundation chair authorization

I hereby certify that this global grant application is complete, meets all Foundation guidelines, is eligible for funding, and that the sponsoring club and/or district is qualified.

All Authorizations & Legal Agreements Summary

Primary contact authorizations

Name	Club	District	Status
Simon Treviño Garza	Reynosa [Rotary Club]	4130	
Ricky Rendon	Mission [Rotary Club]	5930	

District Rotary Foundation chair authorization

Name	Club	District	Status
Juan Guerra Noriega	Matamoros Sur [Rotary Club]	4130	
Eddie Bartnesky	Harlingen [Rotary Club]	5930	

DDF authorization

Name	Club	District	Status
Juan Guerra Noriega	Matamoros Sur [Rotary Club]	4130	
Alma García Betancourt	Matamoros Profesional [Rotary Club]	4130	
Eddie Bartnesky	Harlingen [Rotary Club]	5930	
Elaine Hernandez	Mission [Rotary Club]	5930	

Legal agreement

Name	Club	District	Status
Jeffrey Ward	Mission [Rotary Club]	5930	
Marcos Olivares Olvera	Reynosa [Rotary Club]	4130	