



*UNITE
FOR
GOOD*

Global Grant Proposal

Nicolás Aguilar Geriatric Institute

Rotary Club of San Luis Potosí del Real



District: 4130

"The memory of the heart"

Comprehensive support for people with Alzheimer's disease and their caregivers in San Luis Potosí, Mexico



Project Area:



Disease
Prevention
and Treatment

Background and justification

According to the San Luis Potosí State Ministry of Health (2023), the state has an elderly population exceeding 200,000 individuals, with an estimated dementia prevalence of 7% among those aged 65 and older. However:

Only 20% receive a timely diagnosis.

There are no specialized day centers for dementia care in the city.

Caregivers report high levels of anxiety and social isolation (preliminary study by the Rotary Club, 2024)..



Rotary has a unique opportunity to intervene with a community-based, humane, and replicable solution that not only alleviates suffering but also strengthens the local social protection network.

Main objectives and beneficiaries?

To create a specialized day center for the comprehensive care of 25 individuals with Alzheimer's disease, offering:

- Medical support
- Therapeutic and recreational activities
- A safe space to improve the quality of life for both patients and their families

The project will promote social integration and professional support.



Project Goals



Provide cognitive stimulation sessions and recreational activities for 25 individuals with Alzheimer's.



Train 50 caregivers in symptom management, self-care, and effective communication.



Raise awareness about Alzheimer's disease among more than 500 community members.



Establish a sustainable support network among affected families.

Sustainability plan



Training community advocates from among the caregivers.



Integration with the State DIF – “Nicolás Aguilar” Geriatric Institute’s programs for older adults.



Incorporation of the project into the Rotary Club’s annual agenda as a permanent initiative.

Strategic partners

- **State DIF of San Luis Potosí:** Infrastructure, outreach, and logistics.
- **Autonomous University of San Luis Potosí (UASLP):** Student volunteers, technical supervision, and impact evaluation.
- **Alzheimer México AC:** Educational materials and protocols.
- **IMSS/ISSSTE:** Case referrals and basic medical support.
- **Local Private Sector:** In-kind donations (snacks, materials).



DIF
ESTATAL
SAN LUIS POTOSÍ 2021-2027
Caminemos de la mano



UASLP

Universidad Autónoma
de San Luis Potosí

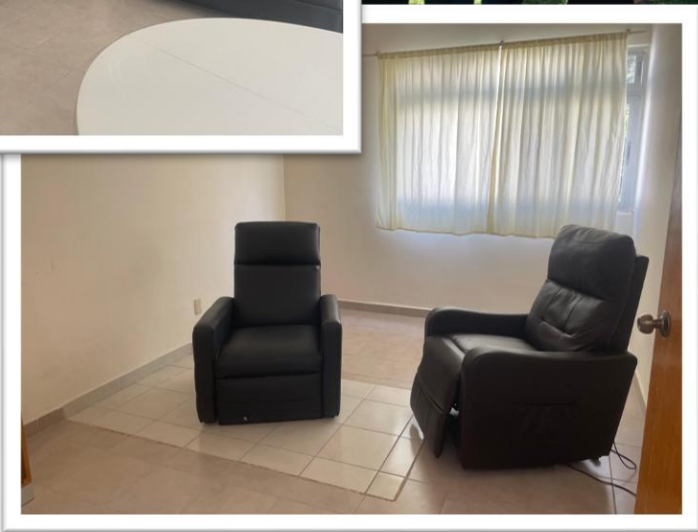
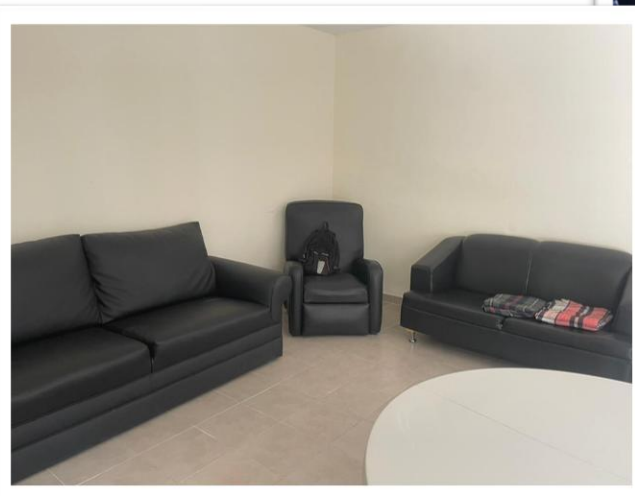
"The Memory of the Heart"

Day Center Equipment

| Stage | | Amount (USD) | Subtotal (USD) |
|-------|----|--------------|----------------|
| | | | Usd |
| I | 1a | \$11,148.00 | \$41,148.00 |
| | 1b | \$30,000.00 | |
| II | | \$16,078.00 | \$57,226.00 |
| III | | \$12,774.00 | \$70,000.00 |

Project stages & budget

Etapa 1a



Etapa 1b



Conclusions



San Luis Potosí del Real

We understand that Alzheimer's disease affects not only memory but also the hope and dignity of those who suffer from it.

Therefore, our call is for **awareness, understanding, and compassionate accompaniment.**

As Rotarians, we have the privilege and responsibility to create opportunities to improve the quality of life for those most in need.



Conclusions

The “**Memory of the Heart**” project is a humane, practical, and sustainable response to a silent crisis: the impact of Alzheimer's on families in San Luis Potosí.

With the support of Rotary District 4130 and an international partner Rotary club, this project will honor Rotary's commitment to health and human dignity.

"He Profits Most Who Serves Best" takes on a profound meaning: **never forgetting those who have already forgotten.**

