



Feria de Proyectos
Distritos 4271 y 4281
Colombia



Sustainable Fashion and Circular Economy

Albania-La Guajira

**Area of interest:
Community Economic
Development**

Rotary Club El Cerrejón

Global Textile Waste

Landfills overflowing with discarded clothing





Glencore's Cerrejón Multinational Mining company provides uniforms to its workers every six months. 60% ends up in landfills as polluting waste.

Work Uniforms for
5,500 employees
and 5,500
contractors.

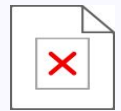
4 jeans twice a
year

4 shirts twice
a year

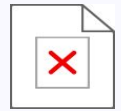
Rotary
Club El Cerrejón 



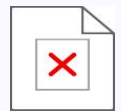
Wayuu Hands: Sustainable Fashion and Circular Economy



Ancestral Craftsmanship



Sustainable Fashion



Community Economic Empowerment



Rotary

11th Project Fair
Districts 4271 and 4281
Colombia

SUSTAINABLE FASHION AND CIRCULAR
ECONOMY STORE ALBANIA - LA GUAJIRA

EL CERREJON ROTARY CLUB

11th Project Fair
Districts 4271 & 4281
Colombia

Rotary

Somos el Club Rotario El Cerrejón y hoy venimos desde



Impact Of Our Project

Environmental: Reduction of tons of textile waste annually.

Social: Training and employment for 50 additional women.

Cultural: Preservation of Wayuu tradition for future generations.

Economic: Generation of sustainable local economy in La Guajira.



Join Our Circular and Social Revolution

Next Steps

Target amount: US 47,818 USD

Together, we create fashion with purpose, identity, and future.

Wayuu hands weave more than garments: they weave hope, dignity, and sustainability.



JUNTOS

EMPODERAMOS

Cuando se cuenta con inspiración se alcanza el máximo potencial. Por este motivo, los clubes rotarios invierten su tiempo y aptitudes para incentivar a las personas a convertirse en las mejores versiones de ellas mismas. Como gente de acción, empoderamos a aquellos que tienen grandes sueños para que logren grandes cosas. Para más información, visita [Rotary.org](https://www.rotary.org).

Invest in a turning point – where waste becomes opportunity, where tradition becomes livelihood, and where women move from survival to sustainability.

Rotary
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